

Itinerary

LA GUIDES

LUXURY

3 DAYS OF STREETWEAR AND LA TEAM GEAR



Overview

In 2020, GQ dubbed Los Angeles "the Best Shopping City in America" and a global fashion city on par with Paris. For the next three days, you'll shop the best of LA streetwear and sports gear, from the Fairfax District and Dover Street Market to exclusive team merch at some of LA's most iconic sports venues.

Wake Up in the Westside



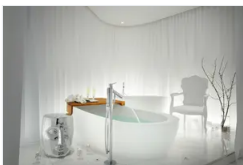
Fairmont Century Plaza

2025 Avenue of the Stars, Los Angeles, CA 90067



Four Seasons Hotel Los Angeles at Beverly Hills

300 S. Doheny Dr., Los Angeles, CA 90048



SLS Hotel, a Luxury Collection Hotel, Beverly Hills

465 S. La Cienega Blvd., Los Angeles, CA 90048

Day 1

Your three-day shopping spree starts in the Fairfax District, which Nocando called "the Tigris and Euphrates of cool." You'll also hit the shopping meccas of the Beverly Center and La Brea Avenue, plus a stop at Historic West Adams.



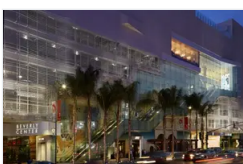
Shop Till You Drop



NORMS Restaurant - West Hollywood

470 La Cienega Blvd., Los Angeles, CA 90048

Get a hearty start to the day at this Google landmark.



Beverly Center

8500 Beverly Blvd., Ste 501, Los Angeles, CA 90048

Eight levels of luxury, contemporary, and fast-fashion.



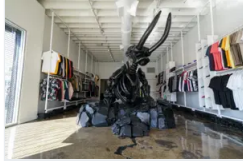
Fairfax FTW



Golf Wang

350 N. Fairfax Ave., Los Angeles, CA 90036

Tyler the Creator's flagship streetwear boutique.



The Hundreds Los Angeles

7909 Rosewood Ave, Los Angeles, CA 90048

Flagship store on Fairfax with a giant mastodon statue.



Melody Ehsani

424 1/2 N. Fairfax Ave., Los Angeles, CA 90036

ME. features jewelry, footwear, and apparel with purpose.



Jon & Vinny's

412 N Fairfax Ave, Los Angeles, CA 90036

Will it be the "LA Woman" or the "Ham & Yeezy"?



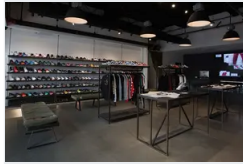
Drop In for a Session



Babylon

4452 W. Adams Blvd., Los Angeles, CA 90016

Flagship store and community space with a skate bowl.



Undeclared

112 1/2 S. La Brea Ave., Los Angeles, CA 90036

OG location of the sneaker and urban lifestyle stores.



Union LA

110 S. La Brea Ave., Los Angeles, CA 90036

Shop rising star designers and high-end global brands.



Day 2

Show your LA love with exclusive team merch at iconic sports venues. Support Black-owned businesses in Leimert Park, Neighbors and Sole Folks. Discover a "sneaker speakeasy" at ROW DTLA, then shop global design collections at the 15,000 square-foot Dover Street Market in the Arts District. Refuel with a nosh at DSM's Rose Bakery. End the day with a shopping trip to Japan, no passport needed.



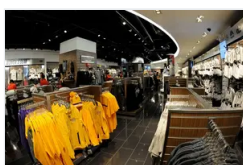
Leimert Park and More



Grand Central Market

317 S. Broadway, Los Angeles, CA 90013

Start the day with G&B Coffee, The Donut Man or Eggslut.



TEAM LA - Crypto.com Arena

1111 S. Figueroa St., Los Angeles, CA 90015

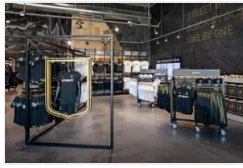
Your one-stop-shop for official LA team merchandise.



XL3 Vintage Clothing

1426 W Pico Blvd., Los Angeles, CA 90015

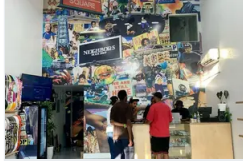
Jerseys, t-shirts and jackets from the 1970s, 80s and 90s.



LAFC HQ

3939 S. Figueroa Street, Los Angeles, CA 90037

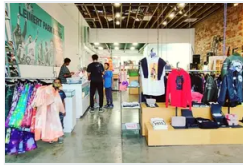
Official LAFC merch inspired by LA and the spirit of soccer.



Neighbors Skate Shop

4344 Degnan Blvd, Los Angeles, CA 90008

Bridging generations through skateboard culture.



Sole Folks

4317 Degnan Blvd., Los Angeles, CA 90008

Co-op retail space for 40+ Black-owned businesses.



Shh... it's a Speakeasy



The Little Jewel of New Orleans

207 Ord St., Los Angeles, CA 90012

NOLA-inspired menu and Southern market in Chinatown.



Top of the Park - Dodger Stadium

1000 Vin Scully Ave., Los Angeles, CA 90012

Exclusive items and a massive cap wall for True Blue fans.



Bodega

1320 E. 7th St. Suite 150, Los Angeles, CA 90021

A "sneaker speakeasy" hidden inside ROW DTLA.



Dover Street Market

606-608 Imperial St., Los Angeles, CA 90021

Vogue called the industrial-chic DSM a "game changer."



Nonstop to Tokyo



Japangeles

141 Japanese Village Plaza, Los Angeles, CA 90012

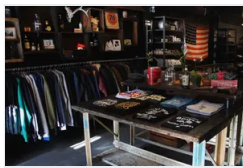
Japanese culture + LA lifestyle at this Little Tokyo fave.



Non Factory Skate Shop

108/ San Pedro St., Los Angeles, CA 90012

The expert staff is so legit they have their own skate team.



BOWLS

311 E. 1st Street, Los Angeles, CA 90012

Urban "general store" with high end hard & soft goods.



Jason Markk

329 E 2nd St, Los Angeles, CA 90012

Known as the "World's First Drop-Off Shoe Care Service."



Shin-Sen-Gumi Hakata Ramen - Little Tokyo

132 S. Central Ave., Los Angeles, CA 90012

Customization is king at this LA-based ramen chain.

The Westside is the best side on your final day, which starts at the flagship Supreme on the famed Sunset Strip. Score exclusive Rams and Chargers gear at SoFi Stadium, then lunch at Hilltop Coffee + Kitchen (co-owned by Issa Rae and former NFL player Spencer Paysinger) or Stuff I Eat for vegan cuisine. Shop for new kicks, then it's off to Venice Beach for the SoCal lifestyle.

But First, WeHo



Clementine

1751 Ensley Ave, Los Angeles, CA 90024

The Quiche of the Day and Breakfast Sandwich are faves.



Supreme Los Angeles

439 N. Fairfax Ave., Los Angeles, CA 90036

Shop the new flagship location in the former Tower Records.



KITH

8500 Sunset Blvd., West Hollywood, CA 90069

KITH apparel, sneaker collabs, and KITH Treats cereal bar.



Palace Skateboards

9006 Melrose Ave., West Hollywood, CA 90069

London-based streetwear brand in a cheeky Roman space.



Hot Rod

2025 Sawtelle Blvd., Los Angeles, CA 90025

Former skate shop is now an LA-inspired lifestyle brand.

It's All Good in Inglewood



Hilltop Coffee + Kitchen - Inglewood

170 N La Brea Ave, Inglewood, CA 90301

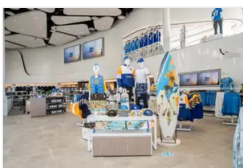
Refuel with healthy bowls, thick-cut toasts and more.



Stuff I Eat

114 N Market St, Inglewood, CA 90301

Vegan soul food and Tex-Mex from Chef Babette.



The Equipment Store at SoFi Stadium

1001 S. Stadium Dr, Inglewood, CA 90301

Official Rams and Chargers gear, plus exclusive collabs.



TILT

2720 W. Manchester Blvd., Inglewood, CA 90305

"Treat It Like Treasure" sneaker reseller boutique.

Find Your Next Board



Hidden Sole at Westfield Culver City

6000 Sepulveda Blvd., Culver City, CA 90230

Buy, sell, trade at this community-driven shoe store.

**Arbor Venice**

102 Washington Blvd., Venice, CA 90292

Eco-friendly skateboards, snowboards, and apparel.

**Mollusk**

1600 Pacific Ave., Venice, CA 90291

Unique surfboards and casual apparel in an artsy shop.

**Felix Trattoria**

1023 Abbot Kinney Blvd., Venice, CA 90291

Acclaimed trattoria famous for its handmade pasta.



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